

TRUE G.R.O.W.T.H.
MOTIVATE. INSPIRE. GROW.
GOOD VS. GREAT

One of the most magnificent aspects of nature is that a single tree can continue to grow for hundreds of years. A single seed can turn into a hundred-foot-tall tree. The growth of that tree may slow down with time, but it never truly stops until the day it dies. TRUE G.R.O.W.T.H. requires us to look at life that very same way. Despite knowing that one day we will die, we must live our lives with the desire to grow forever with the intention of leaving our legacy to grow on long after we are gone.

In order to do so we make room for growth in our lives. You wouldn't plant a tree expected to grow 100 ft. tall in a room with a 10 ft. ceiling, would you? So why would we limit ourselves in life either? Eliminate the limitations we set for ourselves and shoot for the stars. Invest your heart and soul in everything you do and be passionate beyond measure. Only then will we experience growth we never thought possible.

What truly separates humans from other aspects of nature is the ability to choose. When presented with an opportunity to grow we must make a choice of what to do with it. That may require us to take risks that are difficult and make us uncomfortable.

TRUE G.R.O.W.T.H. comes with the willingness to break out of our comfort zone and to try new things and seize different opportunities. Often, the opportunities that have the highest risk also present the potential for a higher reward. That's what separates the good from the great. The desire to stand out from the crowd. The willingness to take the risks and follow our heart. To do the work that nobody else wants to. That is what accelerates our growth; the willingness to live in the uncomfortable, to force ourselves to adapt and overcome.

We must be willing to make the difficult choices if we desire to continuously grow. TRUE G.R.O.W.T.H. comes with what we choose to do when no one is looking. How do we spend our time when we have no one to impress but ourselves?

All that I know is that on the day that I die I will look back and smile at how far I have come. I will never be perfect, but I will always strive to grow through the experiences that I faced today to make me a stronger person tomorrow.